

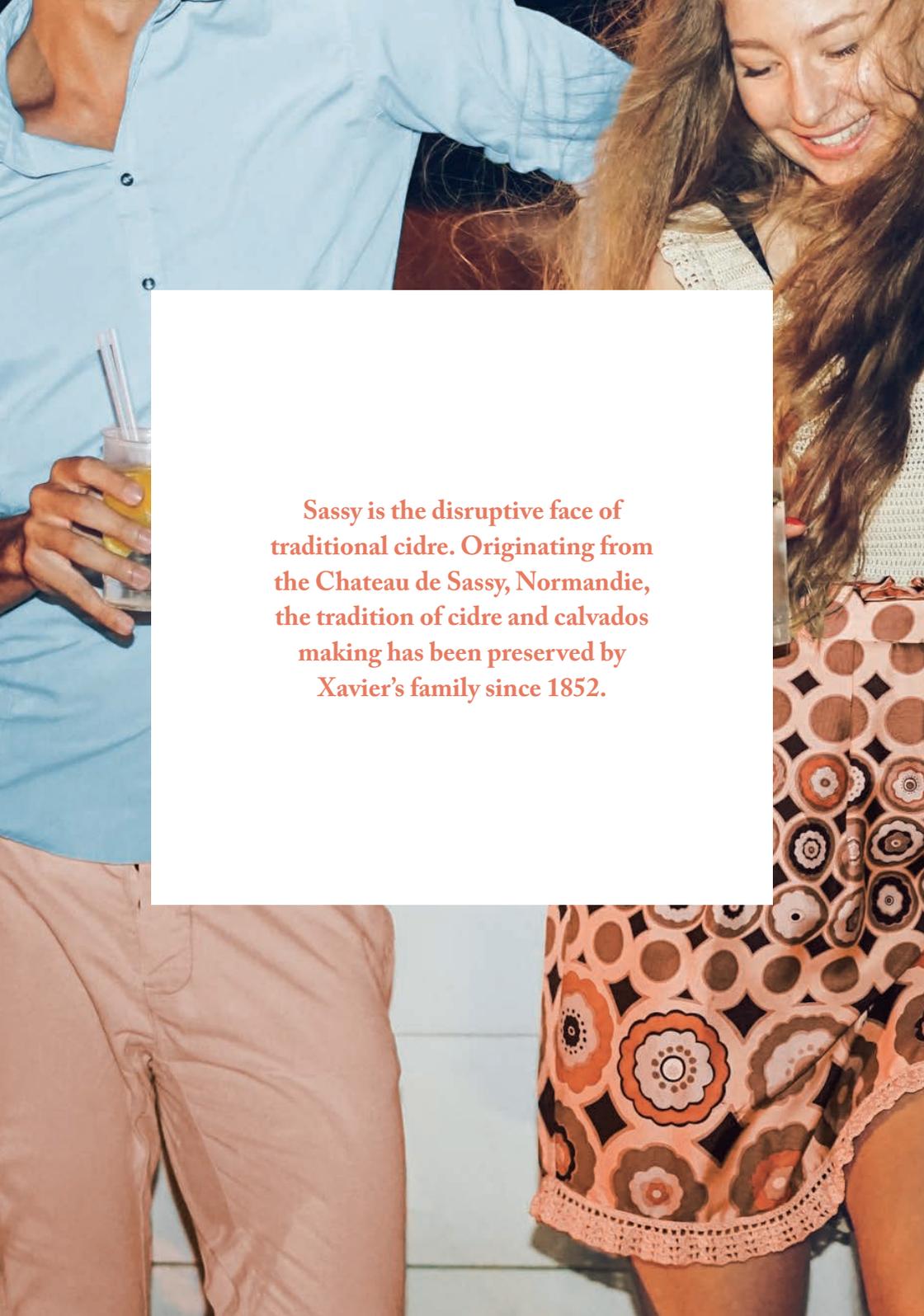


MAISON SASSY





MAISON SASSY

A photograph of a man in a light blue shirt holding a drink and a woman in a patterned dress smiling. The man is on the left, wearing a light blue button-down shirt and light-colored pants, holding a glass with a yellow drink and two straws. The woman is on the right, with long brown hair, wearing a white lace top and a patterned skirt with large circular floral motifs in orange, black, and white. The background is dark and out of focus.

Sassy is the disruptive face of traditional cidre. Originating from the Chateau de Sassy, Normandie, the tradition of cidre and calvados making has been preserved by Xavier's family since 1852.





MAISON SASSY

Made in Normandie

The production process is derived from apple and pear extraction and is free of additives. The enhanced aromas of the fruit exude fresh, well-balanced flavours.

From carefully selected varieties of apples and pears to bottling, everything is 100% locally sourced and produced.

In order to develop an innovative product that respects tradition, the founders have collaborated with a renowned cellar master to create carefully reworked recipes. Their vision is to revolutionise the perception of artisanal cidre.

SASSY
LA
FAMILLE

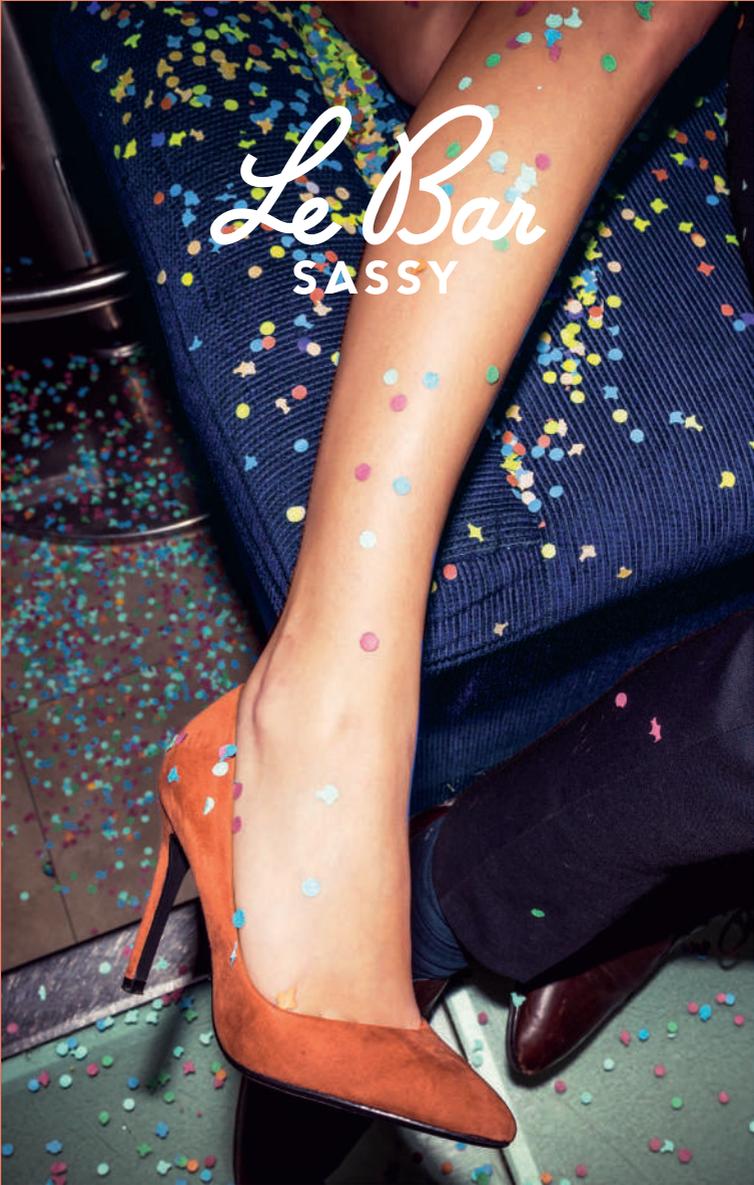
Family first

Maison Sassy is a family business at heart. La Famille Sassy now extends from our founders to our farmers, our creatives to our collaborators.

Crucial to the development of the Sassy brand are the chefs and mixologists who

champion our cidres in the world's most premium restaurants and bars, as well as the artists we work with each year to create beautiful limited edition bottles.





Le Bar
SASSY

LA
COLLECTION
SASSY



Le Bar
SASSY

SOIRÉE

Sassy is a truly sociable brand with a real sense of fun, shown through our drinks and events, occasions and pop-ups that we host.

Le Bar Sassy is the collective name for all our events, suggesting the sophistication of a secret soirée.

We bring a sense of occasion to every event through carefully curated cocktails, glamorous glassware and our branded bar.





LA
COLLECTION
SASSY

*cidre,
cocktails,
Sassy.*

We would be nothing without our drinks, and La Collection Sassy celebrates the fruit of our labours.

Our cidres range from our three core flavours – Cidre Brut, Cidre Rosé and Poiré – to occasional collaborations and limited editions.

Our cocktails include the Classics, like the Sassy Spritz and the Rosé Negroni, to the Experts, cocktails devised by our favourite mixologists, including Pere & Fizz from Nobu, and Poetic Justice from Scarfes Bar.

undefinable
irresistible
gassy





Where to find us:

**Selfridges, Harvey Nichols, Hakkasan,
Coya, Roka, Rosewood Hotel,
Social Eating House, Aquavit,
34 Mayfair, Oblix, Nobu, Donovan Bar,
Nightjar, The Dorchester,
Hotel Café Royal, Radio Rooftop.**







100% pure juice
100% natural
Made in Normandie
Low in calories
No added sugar
Gluten free



MAISON SASSY



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